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**China, India and Europe:
Finding the Path to Sustainable Growth – Common Challenges and
Responsibilities**

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Keynote to
**Session IV: The role of education and technology in shaping tomorrow's
markets**

Ladies and gentlemen

I m very honoured to be here under so much distinguished speakers from politics and industries. Thank you, David, for the invitation to this conference, and for giving me this opportunity to meet with all of you here today to share some thoughts and ideas.

Education plays an important roll in the Chinese tradition and the society life in China. The Chinese parents spend much more portion of their income into the education of children than we are doing in Western societies. In the ancient China, officers, even ministries were selected only through the exams in different levels.

Chinese Saying: Only through study can be people standing over another.

I heard from a friend, whose son is 11 year old. She told me that most of children in the cities must study until 10 pm or later in the evening, besides the whole day school. At the weekend they must go the different courses, piano playing, sports, painting, Olympia maths etc. The competition for entering into a first-class university begins with kinder garden, through applications letters, interviews, writing exams. An application letter with different certificates (special talents or extra courses) for a middle school can be about 10 pages long. The number of the children who have only a missing of 0,5 point of 100 point note system for the entrance of a first class school can be over one hundred. Now it needs almost the full 100 point note for entering into the first class university like Tsinghua University.

University of Qinghua, renowned for its many famous scholars and out-standing personalities, one of them later today - President Hu Jintao. As a graduate of Tsinghua university, I am very happy that I had not to be so prefect for entering into Tsinghua University at that time.

Due to the strong competitions, this generation of such education system is, on one side, a group of talent, out-standing personalities, who contribute strongly the future global development, at another side, lots of victims of strong competitions and missing of creativity.

The European education system offers the children space for creative and individual development. But some considerations must be accounted with respect to the challenge of the globalisation. In Germany we are still discussing about the possibilities of whole day school system.

Our future is not without its challenges. The global future development needs a mixture of the various cultures, mentalities and strongly willing for competitions. The academic cooperation and student exchange programs will enrich the people and societies who are able to cope with it.

It's reported that Napoleon once said, "Let China sleep. For when it wakes, it will shake the world." Well, China has awoken; also it has taken several centuries to awaken. I'm not sure it's completely accurate that China is shaking the world, but China is achieving a great deal of attention with its new role on the world's stage.

Nowadays, for large infrastructure projects, CHN government follows an almost similar proceeding for promoting his technology and developing his economy on the basis of the modernest technology of the world, meaning, create of own technology on the basis of KH-Transfer, Getting the market share with your modern technology.

There is a great concern that, if immediate access is given to foreign companies, many of Chinese companies are not going to be prepared to compete effectively. CHN government still imposes some conditions to make sure that foreign companies can bring their industries up to a level to be world-competitive,

With the huge market and epoch making development perspective it is very attractive for the foreign high-tech owner companies. It is at meantime also a chance and opportunity.

E.g. Rail.One Pflleiderer Track system, with its modernest slab track system technology for Railways, its experiences of numerous high speed projects in Europe and in the manufacture of concrete sleepers, took the opportunities of the gigantical railway market in China and signed the KH-Transfer and cooperation agreement with MOR. With those steps, the German Rheda system is recognised and chosen to be applied for the new high speed line Wuhan-Guangzhou, with about total 1000 Km.

Often are the foreign companies astonished about a copy of their logos or technologies. A lot of companies are afraid of their technologies could be "stolen".

Besides of the fact that Japan did the same some 50 years ago, and nobody complains about any more, let me give you some thoughts about Intellectual property protection issues which are confronted by lot of foreign enterprises in China.

On intellectual property, European has their own formal rules about protection for people who create intellectual property. Because it's only if you get that protection

that you can build a business model where people can rationally put the effort forward to do those developments.

Well, it's clear that there's kind of a long history to ownership of property in the history and development of China. This has something to do with the level of development China has achieved.

In the fact, it is only in recent years that Chinese government has given priority to the protection of intellectual property rights (IPR) as a matter of strategic policy. Chinese Government's commitment to protecting IPR and the steps it has taken.

On one side, I think that if the leaders of China and the West, the United States, want to continue to drive forward technology, bring technology to people, we have to figure out a way that there is a sustainable model for people to do that work and capture value for having done that work. I think over time the Chinese might find it to be very much in their interest to provide more private ownership.

Chinese Premier Wen Jiabao said: China's IPR protection effort will carry the full force of steel, and it will definitely not be something that is soft as bean curd, so to speak.

On the other side, in the technology world, what we are doing is taking the new technology and making these innovations available to people. With the rapid development, a state of art technology can be replaced very quickly. Entering into the huge market, can not wait until the protection of IPR in China fully accordance to the EU standards.

My point of view is, the best method for protecting your KH is developing your KH.

In twenty years I believe that China and Europe will both be leading players in international affairs. We will be competitors and *global partners* – global partners in promoting peace and stability throughout the world.

Thank you very much for your attention and for allowing me to share my thoughts with you